

**2012 FOX / CAPE (Coalition of Asian Pacifics in Entertainment) DIGITAL MARKETING INITIATIVE
RELEASE AND ASSIGNMENT**

DATED as of January 31, 2012

This letter agreement will confirm the terms and conditions that shall apply to the Materials (as defined below):

Materials: Proposal and Vignettes submitted by the undersigned entrant (collectively, "**Materials**") that are created, designed, developed or otherwise generated or conceived in connection with, arising out of or related to the 2012 FOX /CAPE Digital Marketing Initiative, including, by way of example and without limitation, slogans, logos, characters, mascots, creative concepts, ad campaigns, strategy, promotions, television spots, radio spots, web spots, billboards, storyboards, print ads, grass-roots and "guerilla" marketing (collectively, the "**Initiative**").

Rights Granted: For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Entrant hereby assigns, transfers and conveys, all right, title and interest of every kind and nature in and to the Materials upon creation, including, without limitation, all associated copyright and other intellectual property rights (including, without limitation, trademarks) to FOX Broadcasting Company ("**Network**") and Network shall solely own the Materials and such rights in perpetuity (or to the maximum extent permitted by applicable law). Entrant waives any and all "moral rights" (or any similar rights or principles) in and to the Materials. Entrant acknowledges that Network, Network' parent, subsidiary and affiliated entities, as well as each of their affiliates, licensees, designees and assignees may commercially release or otherwise exploit the Materials (or any derivation thereof) in any manner Network deems fit (including, without limitation, advertising or promotion of Network, Network's sponsors and Network's advertisers), and in any media now known or later developed, throughout the universe in perpetuity and Entrant shall not be entitled to any payment of any kind as a result of such use or other exploitation. Nothing in this letter agreement will be construed as requiring Network to utilize any of the Materials.

Release: Each entrant acknowledges that Network, and Network's parent subsidiary and affiliated entities, and their affiliates and each of their employees, officers, directors, licensees, assigns and sponsors (collectively the "**Designated Entities**") engage and have engaged in the developing, writing, acquiring, producing, publishing, disseminating and broadcasting of literary, artistic, and other material, including stories, ideas, themes, plots, titles, screenplays, teleplays, treatments, formats, and concepts (collectively, the "**Designated Entities Materials**"). By submitting an Proposal in the Initiative, each entrant acknowledges and agrees that any Designated Entities Materials that the Designated Entities may hereinafter use or exploit may have originated with the Designated Entities themselves or may have been acquired from the Designated Entities' employees or other parties, and that such Designated Entities Materials may duplicate, parallel or resemble the Materials submitted in the Initiative by the entrant. By submitting a Proposal, each entrant acknowledges that he or she understands and agrees that the Designated Entities' use of Designated Entities Materials containing ideas, material and/or elements similar to or identical with those contained in their Proposal shall not entitle the entrant to any compensation whatsoever. As an inducement to Network to accept the entrant's Proposal into the Initiative, each entrant hereby waives any claim or right of action against any of the Designated Entities or their successors in connection with the Designated Entities' use of any Designated Entities Materials (or any portions thereof) whether or not such Designated Entities Materials contain any ideas, material and/or elements similar or identical to those contained in an entrant's Materials. Finally, each entrant acknowledges that, with respect to any claim by entrant relating to or arising out of a Designated Entities actual or alleged exploitation or use of any Materials submitted in connection with the Initiative, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief or in any way enjoy the production, distribution, exhibition or other exploitation of the entry or any other production based on or allegedly based on the entry, and the entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

Each entrant acknowledges that, subsequent to the execution of this agreement, (a) the facts and perceived circumstances to which this release relates may turn out to be other than or different from the facts and perceived circumstances now known or believed to be known by such entrant and/or (b) entrant will discover facts or incur or suffer claims which were unknown or unsuspected at the time this agreement was executed, and which if known by entrant or them at that time may have materially affected entrant's decision to execute this agreement. Each entrant acknowledges and agrees that by reason of this agreement, and the release contained in the preceding paragraph, entrant is assuming any risk of (x) any such facts and perceived circumstances turning out to be different and (y) any such unknown facts and such unknown and unsuspected claims. Each entrant acknowledges and agrees that the release contained herein shall be in all respects effective and not subject to termination or rescission by reason of such different facts, different perceived circumstances, unknown facts and/or unknown and/or unsuspected claims. Entrant has been advised of the existence of Section 1542 of the California Civil Code ("Section 1542"), which provides:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Notwithstanding the foregoing, entrant agrees that this release shall constitute a full release in accordance with its terms. To the maximum extent permitted by law, entrant knowingly and voluntarily waives the provisions of Section 1542, as well as any other statute, law, or rule of similar effect of any jurisdiction throughout the world, and acknowledge and agree that this waiver is an essential and material term of this release and the settlement which leads to it, and without such waiver the settlement would not have been accepted. Entrant hereby represents that entrant has been advised of, understands and acknowledges the significance and consequence of this release and of this specific waiver of Section 1542 and other such laws.

Representations and Warranties: Each entrant represents and warrants to Network that his/her Materials (i) are completely the original work of the entrant and was written and produced (in the case of Vignettes) solely by the entrant, and that he/she is the sole creator of the Materials (subject to co-creation with other Entrants in the Initiative who have signed a similar Release and Assignment with Network regarding the same); (ii) are not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format; (iii) are not in

violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity; (iv) do not violate any applicable law, that no part of the Materials do not infringe or violate any intellectual property right or other right held by any third party and that no claim or litigation is pending or threatened with respect to the Materials that could adversely affect any of Network's rights hereunder. If Network, in its sole discretion, has reason to believe that any Materials contain any of the above matter, the Network may immediately disqualify the entrant and take any other measures Network may deem appropriate. The provisions of this paragraph will survive termination of this letter agreement. Entrant shall undertake to execute such documents and do such other acts consistent with the terms hereof reasonably required by Network or Network's subsidiaries, affiliates, licensees, designees or assignees to further evidence or effectuate Networks rights hereunder.

Advertising & Publicity: Entrant grants to each of the Designated Entities permission to use entrant's name, city, state, likeness, voice, biographical information and statements for purposes of advertising, promotion and publicity in any and all media now known or later developed, throughout the universe in perpetuity without additional compensation, notification or permission, unless prohibited by law.

Confidentiality: In the course of or in connection with the Initiative, entrant may acquire confidential information of Network. Entrant agrees that entrant will not disclose any information that entrant is informed or should know is confidential or proprietary information, received in connection with or related to the Initiative and/or the creation of the Materials.

No Employment Relationship: Entrant acknowledges and agrees that entrant has no employment relationship with CAPE or any of the Designated Entities. Entrant understands that entrant will not receive compensation for participating in the Initiative, and that entrant is not entitled to employment with CAPE or any of the Designated Entities at the completion of the Initiative.

This agreement contains the entire understanding of the parties and supersedes all prior written or oral understandings relating to the Materials. This agreement cannot be changed or terminated orally. This letter agreement shall be governed by and construed in accordance with the laws of the State of California applicable to contracts made and wholly performed therein. Your signature below will constitute the agreement of the parties on the terms set forth herein.

ACCEPTED AND AGREED:

("Entrant")

FOX BROADCASTING COMPANY (*Network")

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: _____

Date of Birth: _____

Date of Birth: _____

Street Address, City, State & Zip:

Title: _____

FOX Broadcasting Company
CAPE Initiative
Building 100, Room 4152
10201 West Pico Boulevard
Los Angeles, CA 90035

Phone: _____

E-mail Address: _____

Consent of Parent or Legal Guardian of Person Signing Above
(If person signing above is under 18 years of age or a minor in his/her state of residence)

I have read the foregoing grant and release and I give my consent to my child / ward's signature thereof. I will not revoke my consent.

Executed at _____, _____, on _____, 2012.

Signature: _____ Print name: _____

Address: _____

Date of Birth: _____

Daytime Phone: _____ Home Phone: _____

[Attach proof of parenthood (e.g. copy of current driver's license with same name and address) or of legal guardianship.]